



# JOSH HORROM

MULTIMEDIA DESIGNER &  
CREATIVE THINKER

## EXPERIENCE

*CalAesthetics* | Los Angeles, CA  
**Graphics Head** 03/2017 - CURRENT

- Creating brand centric graphics, increasing product revenue.
- Designed social media images for FB Ads, Instagram campaigns, phone wallpapers, YouTube videos and many other platforms.

*We Are Royale* | Los Angeles, CA  
**Creative Designer / Animator** 07/2016 - 02/2017

- Brought project elements to life using multiple digital mediums.
- Collaborated to develop creative concepts to meet clients needs.

*American Jacobin Club* | Remote  
**Head of Advertising** 04/2015 - 02/2016

- Formulated a creative marketing strategy gathering 15k+ followers.
- Maintained approximately 100k impressions / month.
- Launched a startup campaign at 13 schools nationally and growing.

*Timberland Re-brand (Academic)* | Orlando, FL  
**Creative Director** 12/2015

- Led a six person team to develop company re-brand.
- Created a lifestyle to connect with our audience, including a pitch presentation, website, application mockups and 15 practicals

*Skullcandy Commercial (Academic)* | Orlando, FL  
**Director & Editor** 07/2015 - 08/2015

- Managed a full production scale team.
- Scripted 5 scenes with 32 shots edited to a 30 second spot.

## EDUCATION

Full Sail University | Winter Park, FL  
Bachelor of Science – **Digital Arts & Design**  
GPA 3.97 04/2016

## AWARDS

- Full Sail's *Advanced Achievement* Recipient
- Graduating Class *Valedictorian* April 2016
- 3D Animation, Digital Video, Interactive Media Design & Usability, Production Management, Digital Studio

## TOOLS

- |               |                |
|---------------|----------------|
| Illustrator   | Animate CC     |
| InDesign      | Keynote        |
| Photoshop     | Processing 3.0 |
| After Effects | Cinema 4D      |
| Premier Pro   |                |

Available Languages ▾

**Fluent:** HTML, CSS & jQuery  
**Conversational:** Swift 3.0

## SKILLS

- |                          |                           |
|--------------------------|---------------------------|
| Web Design & Development | Compositing               |
| Motion Graphics          | Video Editing & Direction |
| 2D & 3D Animation        | Graphic Design            |
| Brand Identity           | UI / UX Design            |
| Logo Design              | Visual Thinking           |
| Post Production          | Team Leadership           |
|                          | Photography               |

## LIKES

- |           |          |            |          |
|-----------|----------|------------|----------|
|           |          |            |          |
| Traveling | Caffeine | Hamburgers | Caffeine |

# JOSHORROM.COM

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