JOSH HORROM

CREATIVE THINKER &
PROBLEM SOLVER

⏱ EXPERIENCE

Freelance | Remote
Creative Director 06/20 - CURRENT
• Led teams ranging from 3 - 10 people to develop creative content.
• Created custom software and database structures for multiple mediums.
• Directed ad campaign animations and video content to increase conversions across facebook and instagram.

Storyville | Seattle, WA
Lead Designer 10/18 - 06/20
• Designed and developed an industry leading interface for customers to intuitively manage their online subscriptions.
• Created simple and effective systems that captured data to increase on-site conversions and improve the customer experience.
• Integrated an e-mail, facebook, and instagram marketing strategy to generate more subscriptions and increase customer LTV.
• Directed and created artwork for marketing campaigns and brand identity.

Nathaniel Howe Studios | Beverly Hills, CA
Designer / Animator 12/17 - 09/18
• Created branding for TV Shows, Networks, and Channels through collaboration, innovative storytelling, and creative design.
• Animated commercials, show graphics, and campaigns that created unique experiences, connecting to the clients audience.
• Delivered advanced & intuitive toolkits for channels to use in the future production of TV Shows.

CalAesthetics | Los Angeles, CA
Lead Designer / Developer 03/17 - 12/17
• Creating brand centric graphics, increasing product revenue.
• Designed social media images for FB Ads, Instagram campaigns, phone wallpapers, YouTube videos and many other platforms.

We Are Royale | Los Angeles, CA
Designer / Animator 07/16 - 02/17
• Brought project elements to life using multiple digital mediums.
• Collaborated to develop creative concepts to meet clients needs.

🎗 AWARDS

• Full Sail's *Advanced Achievement* Recipient
• Graduating Class *Valedictorian* April 2016
• **Course Director Awards:** 3D Animation, Digital Video, Interactive Media Design & Usability, Production Management, Digital Studio

⬇ TOOLS

Ai	Illustrator	**An**	Animate CC
Id	InDesign		Keynote
Ps	Photoshop	**P**	Processing 3.0
Ae	After Effects	◎	Cinema 4D
Pr	Premier Pro		Available Languages ⌄

Fluent: Javascript & HTML/CSS
Conversational: Swift, C# & Python

🔗 SKILLS

Web Design & Development	Compositing
Motion Graphics	Video Editing & Direction
2D & 3D Animation	Graphic Design
Brand Identity	UI / UX Design
Logo Design	Visual Thinking
Post Production	Team Leadership
	Photography

☆ EDUCATION

Full Sail University | Winter Park, FL
Bachelor of Science – **Digital Arts & Design**
GPA 3.97 04/2016

JOSHORROM.COM
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